

All Hands on Deck

Baltimore's Three Prong Approach to Respond to Overdose

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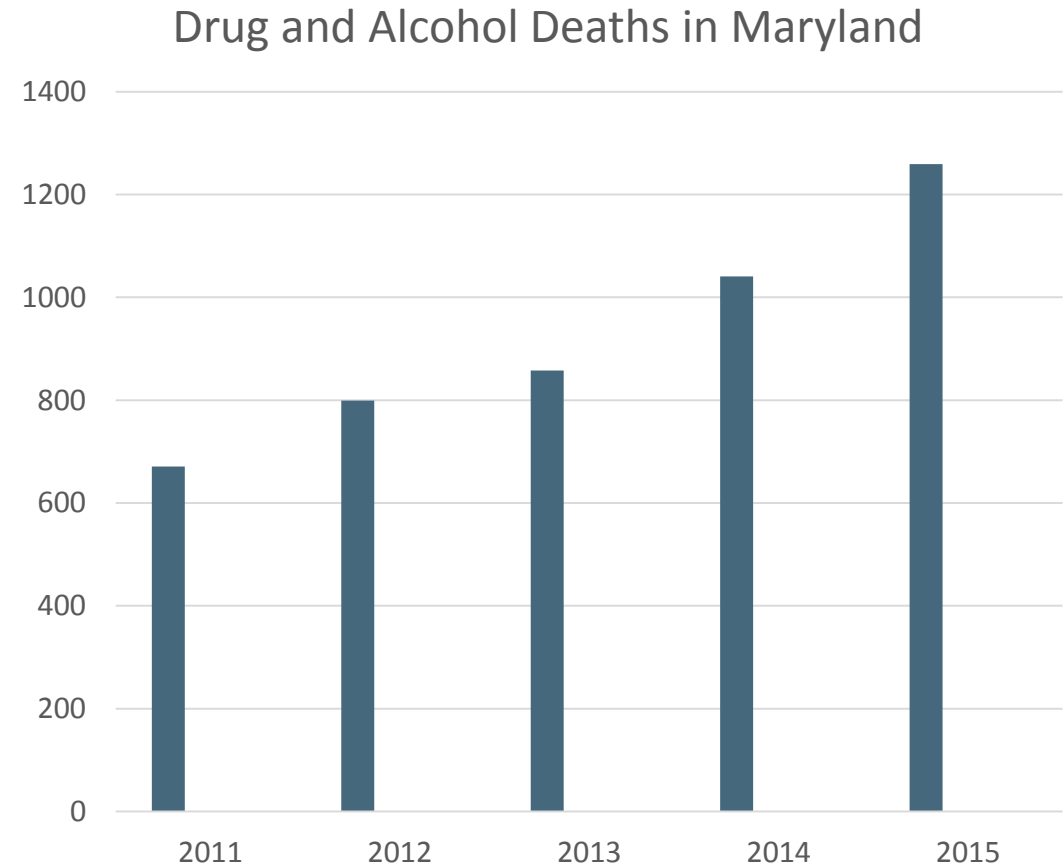
Baltimore City Health Department



Overdose Epidemic in Maryland

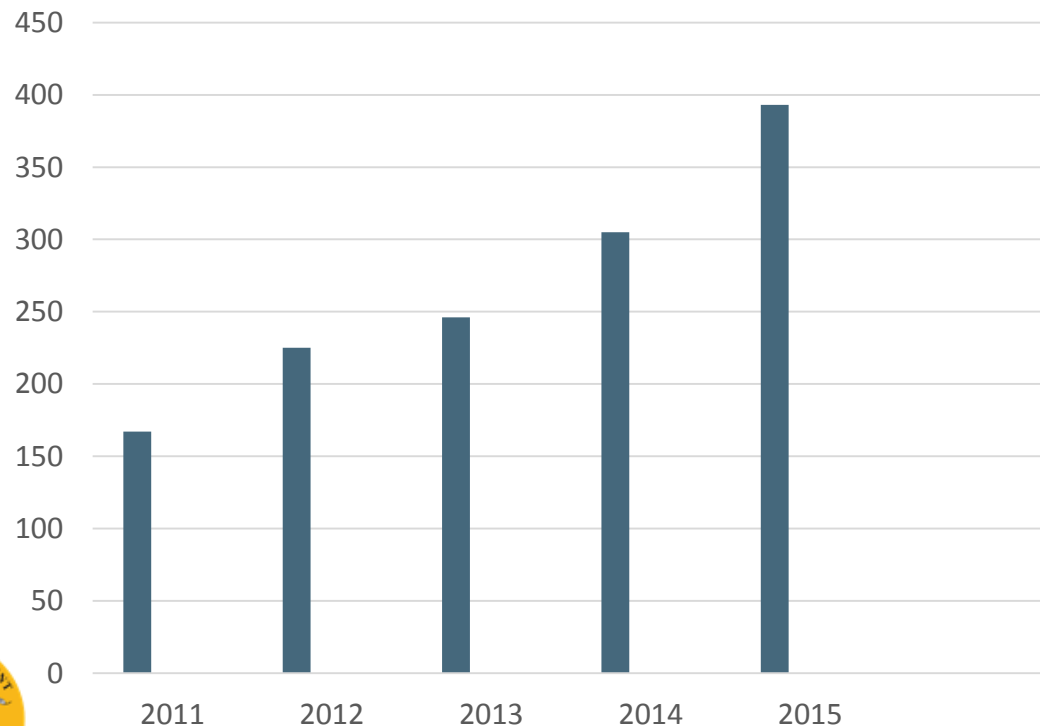
Drug and Alcohol Overdose Deaths in Maryland

- 671 in 2011
- 799 in 2012
- 858 in 2013
- 1041 in 2014
- 1259 in 2015 (86% involve opioids)



Overdose Epidemic in Baltimore

Drug and Alcohol Overdose Deaths in Baltimore City



Drug and Alcohol Overdose Deaths in Maryland

- 167 in 2011
- 225 in 2012
- 246 in 2013
- 305 in 2014
- 393 in 2015



Overdose Epidemic in Baltimore

- **Baltimore experienced a large increase in the number of overdose deaths in January through September 2016.**
- **In the first nine months of 2015, 291 overdose deaths**
- **In the first nine months of 2016, 481 overdose deaths**
- **An increase of 65%, year over year**
- **The culprit? Increase presence of Fentanyl**



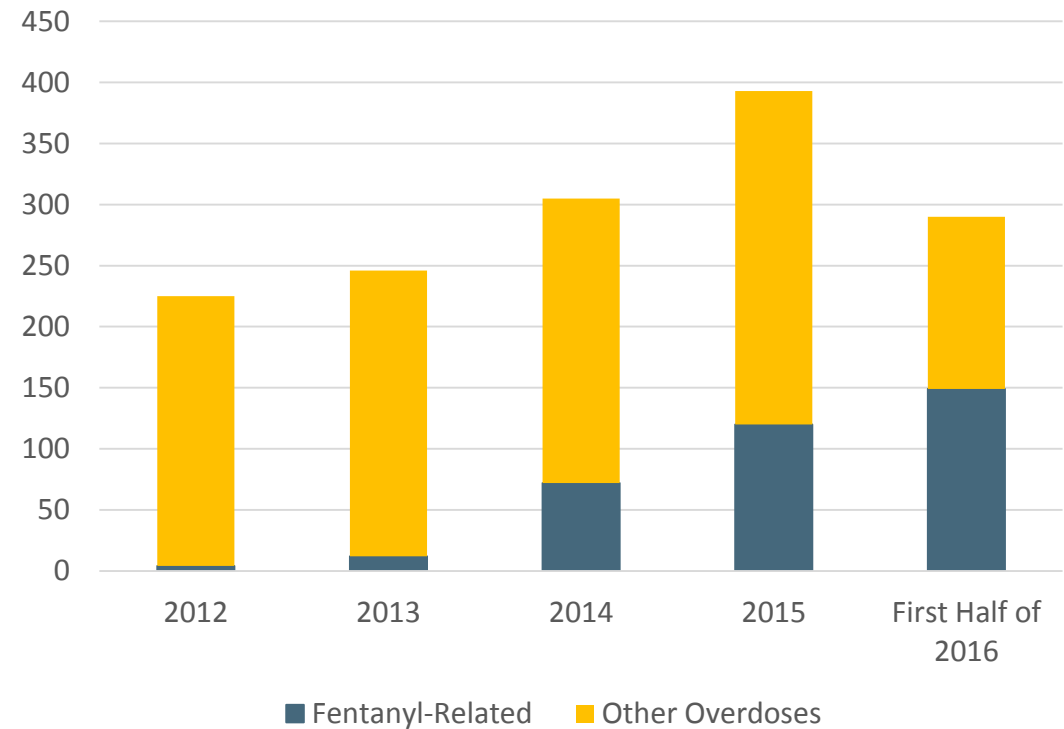
Fentanyl is On the Rise

Deadly Synthetic Opioid that is dozens of times stronger than morphine and heroin

- 4 deaths in 2012
- 12 deaths in 2013
- 72 deaths in 2014
- 120 deaths in 2015
- 267 deaths in Jan. through Sep. of 2016



Fentanyl and Other Overdose Deaths in Baltimore



Baltimore's Three-Pronged Strategy

- **Naloxone Training and Distribution**
- **Public Education**
- **Access to Treatment**



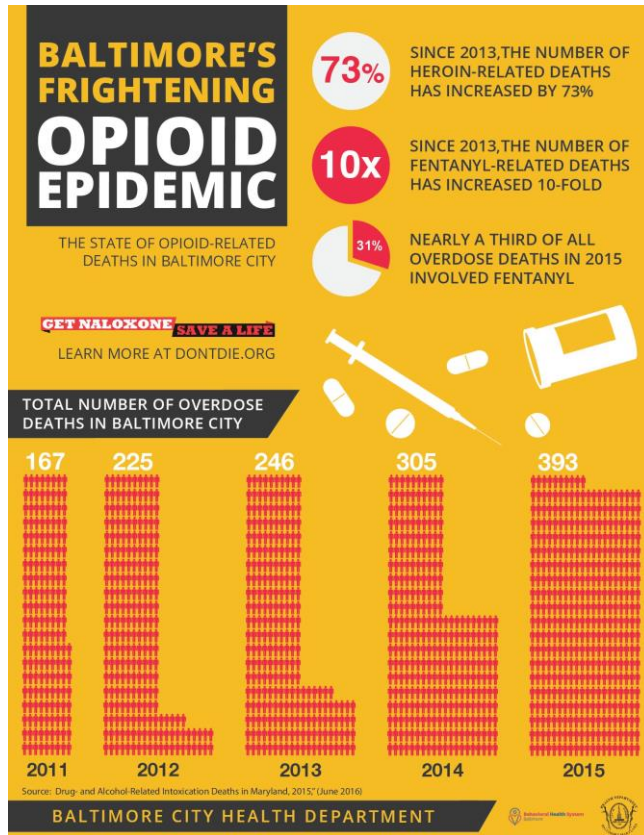
Naloxone Distribution



- **20,000 people trained**
- **15,000 kits distributed**
- **803 lives saved**



Don't Die Campaign



- Public health campaign focused on the dangers of opioids and opportunity to learn to save a life with naloxone
- Bus stops, buses, billboards, and metro stations
- Posters in libraries, SUD providers, and other settings
- Website with online naloxone training



Prescriber Education

- **Judicious Prescribing of Opioids**
- **Co-Prescribing Naloxone**
- **Avoiding Combinations of Opioids and Benzodiazepines**



Expanding Treatment Access

- Buprenorphine Expansion Planning
- 24/7 Crisis, Information, and Referral Line
- Stabilization Center
- Overdose Survivors Outreach Program
- Treatment Access and Good Neighbor Work Group



410-433-5175

We are always open and waiting for your call — 24/7
For men, women & children - with or without insurance

Crisis

- Call us if you have an urgent need for mental health or substance use treatment
- Someone you can trust will help you over the phone or in person

Information

- Find out how to get free medicine to stop an overdose from heroin or painkillers
- Learn where to find medical care and other resources

Referral

- Get into detox or rehab
- Find mental health treatment
- If you are calling about someone else, they must be with you when you call



What's Next?

BCHD convened a city-wide Fentanyl Task Force to make recommendations and assess capacity for a city-wide response:

- **23 city and state agencies and organizations**
- **City agencies from police and fire to Mayor's Office of Neighborhoods and the Convention Center**
- **Other partners including substance use treatment system and hospitals**



What's Next?

City-Wide Fentanyl Task Force Goals:

- **Develop a public health messaging campaign focused on dangers of Fentanyl**
- **Train all Baltimore City agency frontline workers to administer naloxone**
- **Implement a real-time overdose spike awareness and rapid response system**



What's Next?

Real-Time Alerts and Rapid Response

- Daily updates from EMS on non-fatal overdoses
- Detect spikes in overdose in census tracts
- Alert the public and ask people to warn others
- Re-deploy Overdose Education and Naloxone Distribution resources



It's all about reacting quickly!



Public Policy Advocacy

- **Eliminating the naloxone training requirement**
- **Requiring co-prescribing of naloxone**
- **Development of a Statewide “Hub and Spokes” Buprenorphine Treatment System**
- **Requiring Emergency Departments to Screen for Addictions and Offer Buprenorphine Induction**
- **Requiring the State’s Jails and Prisons to Provide Medication Assisted Treatment**



For More Information

Websites

- Health.baltimorecity.gov
- www.dontdie.org

Email

- Mark.Obrien@bhsbaltimore.org

Baltimore 24/7 Crisis, Information, and Referral Hotline

- (410) 433-5175



Thank You

Questions?

